

OOTB.PROMO

GRAPHIC DATA PREPARATION



Print File

- File format: PDF
- File data in a scale of 1:1 or 1:10
- Bleed area: 20 mm on every side
- Convert all fonts in paths
- No register- and crop marks
- Colour space ISO coated (CMYK)
- Control the image resolution (dpi for output size 1:1):
72 - 100 dpi (image data) / 360 dpi (for text and graphical elements or lines)

Layout PDF

Please provide a PDF overview with benchmark of your print files.

Colour/Profile

Please provide a true colour proof for the print alternation. Otherwise the print will be done as per file. Colour complaints will not be accepted. For an optimal print result, the image data should come with an embedded ISO coated (CMYK) profile. If we receive images without profile, they will automatically be assigned to our colour space. This may lead to unpredictable results. Special colours can only be printed to the most similar template or description of the desired HKS or Pantone colour shade. Spot colours can not be printed.

Data Transmission

- Data Carrier
You can accord your data an all common data carriers (CD, DVD, USB, external hard drives)
- FTP-Server
For the possibility to provide your data on a FTP-Server, please deposit them completely, collected as a .zip-file and send us an e-mail with the download-link.
- E-Mail
Only for production data smaller than 10 MB.

Try to transmit the files completely and sorted. Please check the completeness and correctness of your data before dispatching. Please make sure to follow our requirements. For overtime because of incorrectly supplied production data additional costs will be charged. Moreover this may lead to postponements.

OUT OF THE BOX Elements

Print file = visible area (grey) + 20 mm bleed area on every Side

